

DAVID WILD

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Objective

To provide my dedication and expertise as a multimedia designer, contribute to a group of creative professionals and fulfill the company's vision of success.

Experience

Over 16 years of agency, contract, and freelance experience in the Twin Cities. I have been involved in many facets of graphic/web and interactive design. I possess a strong and diverse set of skills, working collaboratively and independently, implementing print, web, and various other digital media channels.

Skills/Services

Graphic Design, Illustration, Typography, Logo, Branding, Multi-Page Layout, Ads, Posters, Direct Mail, Marketing Materials, Info Graphics, Collateral, Data Sheets, Digital Photography,

Motion Graphic Design, Animation, Intros, Interstitials, Slideshows, Flash Banners, Digital Signage, DVD Authoring, Training Videos, Portfolios, Video/Sound Editing,

Web Design/Development, UX/UI Design, XHTML, HTML5, PHP, CSS3, JavaScript, jQuery, Flash, CMS, Wordpress, SEO, Social Media, Email Marketing, Form's/Survey's, Domain Support, Magento Ecommerce,

Hardware/Software

MAC/PC/Mobile Device Proficient, Proficiency in Adobe CS6, Acrobat Pro, After Effects, Bridge, Dreamweaver, Encore, Fireworks, Flash, InDesign, Illustrator, Lightroom, Photoshop, Sound Booth, Microsoft Office, iMovie,

Freelance Graphic/Web/Interactive Design, Wild New Media – 11/08 – Present

- Design for print, identity, branding, collateral, tradeshows, and catalogs.
- Web design/development, WordPress, Magento, FTP, HTML, CSS, PHP.
- Internet marketing, e-mail marketing, domain management, SEO, SMS.
- DVD design/authoring, training videos, and digital signage.
- Editing of photography, sound, video and creation of motion graphics.

Clients: Schwegman Communications, PeopleNet, Effect Partners, Minox USA, Asphalt MN, ETS Pictures, Added Value Inc., Charlene's Light, SecuraStar, Pixelle8

Graphic/Web Design, Dana International – 10/13 – 06/15

- Design/production of print materials for ads, calendars, menus and clothing.
- Interior/exterior signage, illustration, logo creation and photography.
- Web design/development, Wordpress, Social media and e-marketing.
- Digital/wide-format printers, vendor relations and customer service.

Clients: Mn Legit, Stone Arch Glass Studio, The Hideaway, Wally's Restaurant

Contract Web Production Artist, Apothecary Products Inc. – 06/13 – 08/13

- Transfer image assets from print catalog to current redesign of website.
- Web production execution through pre-established design template.
- Digital image file prep, optimization, sizing, cropping, and applying meta data.
- Web production of all assets related to re-design into original directories.

Clients: The Creative Group (Apothecary Products, Inc.)

Contract Web Design/Production, ShopNBC – 04/13 – 05/13

- Re-design of current ShopNBC website to ShopHQ.
- Creation of comps and conversion of all web/mobile image assets.
- Web production of all assets related to re-design into original directories.

Clients: The Creative Group (ShopHQ)

Contract Interactive Design, Olson Advertising – 09/12 – 11/12

- Flash animation and production assistance for banner ads.
- Flash development and production of holiday banner campaign.
- File management and version control utilizing SmartSVN 7.0. and JIRA 5.0.

Clients: The Creative Group (Target, United Healthcare)

Creative Director, Wall to Wall Media – 09/07 – 11/08

- Design/production of print materials including logos, newsletter, and brochures.
- Motion graphics for animated TV show intros, sponsor ads and interstitials.
- Designed and maintained company website, TV shows and sponsored websites.
- Created and edited sponsored segments relating to show themes.
- DVD design/authored sponsored segments and episodes.

Clients: Kent Hrbek Outdoors, Gopher Basketball/Football, Econoair, 3M, Wilcraft, Lund Boats, Cambria, Cargill, Nutrena, City Auto Glass, South Dakota Tourism

Art Director, M.R. Danielson Advertising – 03/00 – 08/07

- Responsible for integrated marketing campaigns and web design/development.
- Maintenance of client websites, domain registration and management.
- Art direction of print, photography, web, video and interactive design.
- Design for print campaigns, identity, collateral, direct mail, and brochures.
- Video editing, CD/DVD development and authoring.

Clients: Ecolab, SOMO Optical, Saint Paul Winter Carnival, Baltix, Cannon Equipment, St. Paul Public Art, City of St. Paul, Franconia Sculpture Park

Education

Minneapolis College of Art and Design, Minneapolis, Minnesota
BFA Degree – 1998 - Interactive Multimedia Major and Graphic Design Minor.